

Zero Waste: obligations and opportunities in the food chain

DATE: 13th of May
SCHEDULE: 12:00 -13:00
PLACE: Food4future (Bilbao)

12:00 – 12:15 MAPA strategy in the fight against food waste.
Helena de Miguel Santoyo
Agronomist of the General Directorate of Food

12:15 - 12:55 European initiatives on food waste
Moderate: Eduardo Cotillas. (R+D Director, FIAB)

0:15 - 0:25 BREADCRUMB. The impact of marketing standards on the generation of food waste.
María Miranda (Project manager, ANECOOP S. COOP.)

0:25 - 0:35 CHORIZO. Changing practices and Habits through Open, Responsible, and social Innovation towards Zero food waste
Irene González (R&D&I Researcher, Chorizo EU Project).

0:35 - 0:45 ROSETTA. Reduce food waste in the distribution chain.
Lluís Puig (CEO & Founder @ Freshis)

0:45 - 0:55 ZeroWASTE. Systemic Innovations Towards a Zero Food Waste Supply Chain
Alejandro Fernández (R+D Departmen, Grupo La Caña)

12:55 -13:00 Conclusions

